

LLOYD DAVIS

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Personal Profile

Lloyd is a versatile and creative social artist who combines strong experience of strategy development with a highly successful record of implementation. He is an energetic, good-humoured and “hands-on” leader, most at home in early-stage or startup organisations. He gets results through his contagious enthusiasm and generous approach to people, helping them to realise their own potential through collaboration. Lloyd enjoys ground-breaking roles providing radical solutions to the knottiest of problems. He is equally comfortable in public, private and voluntary sectors.

Key Skills & Knowledge

Social Media and Online Social Networking - Creating social objects in the form of online content, off-line events and happenings to help people get things done through conversation and story-telling about concepts, products or services.

Breaking New Ground - comfortable at the edge of innovation and the dealing with the uncertainty of commercial and not-for-profit startup environments by iterative prototyping. Happiest doing those things that “everyone knows” can’t be done.

Facilitating Collaborative Work - a prodigious networker, relationship-builder and subtle facilitator. Creating, managing and developing highly effective inter-disciplinary teams. Coaching and mentoring individuals in personal productivity and effectiveness.

Building Inclusive Community - proactively managing relationships within an organisation as well as with customers, collaborators, service-users and wider stakeholders.

Project and Programme Management - Managing stand-alone and portfolio projects (in technology and org. development) both directly and through outsourced contracts to tight timescales and at a national level, focused on delivering business benefits.

Strategy Development and Change Management - Identifying and articulating new strategies, gaining stakeholder buy-in and translating strategy into manageable action. Finding creative solutions to managing business change.

Innovation in Public Policy and Public Service - Pioneering service-user-centred review and management of public services in Health and Local Government.

Communication - Clear and concise writing, facilitation of workshops and team events and presentations to conferences and seminars.

Career History

University of London/Complexity Partners - Centre for Creative Collaboration (Feb 2010 to present)

I am currently Social Artist in Residence at the Centre, a space designed to facilitate links between Higher Education and the Creative Industries. I curate the social space, helping people who use the Centre to build rich and productive inter-disciplinary relationships and collaborations beyond those that initially bring them into the building. I use the Centre as a base for my transmedia travel and storytelling projects focusing on the new world of work and the value of social capital.

Tuttle Club (November 2007 to present)

I founded London's longest-running weekly meetup for a community of people with an interest in the transformational and learning opportunities presented by the social web. Tuttle has attracted up to 75 diverse and talented people every week for almost four years..

Tuttle Consulting (2009) I built a consulting process upon the Tuttle network, drawing on the talent of 100 of the brightest and most influential social media thinkers and doers in the UK. We bridge digital engagement and change management. Our first assignment with The British Council involved an innovative conversation-based approach to understand the client's requirements. The project work we did has been used to create new ways of working within the Council as well as the creation of a new team to curate the Council's film archive. I provided Action Learning support to this team who have now set up their own business to continue the work.

Perfect Path Consulting Ltd (2002 to 2010)

I worked as a freelance consultant for eight years with assignments including knowledge management ; social media consulting, coaching and mentoring; interim management; design and facilitation of awaydays and workshops together with some general management consulting.

I consulted on the use of web-based technologies for knowledge sharing, stakeholder engagement and organisational learning. I worked on multimedia blogging projects with clients such as The British Council, DFID, Ministry of Justice, Royal Bank of Scotland, BP, Audit Commission, I&DeA and Surrey PCT, exploring innovative ways of connecting people with common interests through these new technologies and the use of social media. I also ran workshops and awaydays for public sector organisations ranging from problem solving and project management to business planning and team building.

Interim Management Assignments during this period

January 2005 – three months. I led the **Performance Review Team in Newham Social Services** following the promotion of their previous manager. My main achievements in this role were to maintain stability in the team while preparing for restructuring and supporting the improvement in reporting processes

May 2004 – two months. I worked with the **Stakeholder Management Unit at the Department for Education and Skills** to gain buy-in for a Stakeholder Management Strategy and lay practical foundations to improve the Department's work in this area. This work evolved into project managing the launch events and distribution activities in collaboration with the Department's News team.

December 2003 – six months. I was interim **Head of Knowledge Management for the Commission for Patient and Public Involvement in Health**. The Commission was very new and I managed the introduction of an entirely open web-based knowledge management system for the staff, partners and the 570 local patient involvement forums as well as leading a national team of 14 Knowledge Managers responsible for day to day management of content and working with press officers to find good news stories. My main achievement here was to work with third-party suppliers to take a system that was barely working and get it widely used, preparing the way for the system to be opened up to the public by facilitating high levels of collaboration between geographically dispersed Knowledge Managers.

October 2002 – six months. I headed the **Management Information Unit for Waltham Forest Social Services**, I achieved significant improvement in the processes for data collection and presentation and recruited members of the team including a replacement head of unit.

Audit Commission (1994-95 and 1996-2002)

As the Commission's **Knowledge Programme Information Manager** I helped to radically re-envision the Knowledge Strategy and gain buy-in from top management. I then led the Knowledge Programme in collaboration with external technology partners to completely revise the Commission's corporate intranet: merging countless micro-sites into a single site based on a new, user-oriented information architecture and supported by a content management system. I led the content management strand of the re-launch of the Commission's website while developing and implementing an information architecture to support the building of a data warehouse and content repository to improve data and information exchange throughout the organisation. I also worked on the creation and support of knowledge networks bringing together subject experts from all parts of the Commission in communities of interest.

Immediately before this, I was the **Best Value Inspection Service Information Manager**. I wrote an Information Strategy for the service and gained support and funding for a £1m programme of work to create an Inspection Service Information Store. I worked with a team on the procurement process.

From September 1996 to July 2000, I was Information Manager in the multi-disciplinary team performing **Joint Reviews of Social Services**. This role included creating from scratch and constantly improving information systems for the programme of reviews all over the country. I managed a research team that ensured that staff had the latest available data and information about local authorities and helped them use it to make judgements about services. I also represented the team on several working groups that improved the information available in social services.

I originally joined the Commission as a Placement Student in 1994. I supported research teams in data collection, fieldwork, analysis and presentation and developed audit guide data tools, running workshops to train staff in their use. I re-joined the Commission as a Research Assistant immediately after graduating in June 1996.

University of Surrey, BSc in Computing & IT (1992-1996)

I gained an upper-second class degree with a distinction for my industrial placement year at the Audit Commission.

Various Temporary Assignments (1987-1992)

Working in General Office, Administrative and Secretarial roles, gaining a wide range of experience of different working environments and exposure to commercial enterprises.

Education & Training

2002 PRINCE 2 Foundation Inspirandum Training
2000 Meeting the Challenge of Change Roffey Park
1999 Pinpoint Facilitation System Pinpoint Training
1996 BSc (Hons.) 2.1 - Computing & IT University of Surrey
1987 Drama School Diploma Guildford School of Acting
1983 4 'A' Levels North Bromsgrove High School
1981 8 'O'Levels North Bromsgrove High School

Referees

References are available on request